CASA REPORT 2023









CORE VALUES

Compassion. Respect. Excellence. Service.

We believe the solution to homelessness is housing.

MISSION

CASA's mission is to provide access to stable, affordable housing for people who are homeless or at risk by developing and managing rental communities.

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FROM OUR LEADERS

To our donors, friends, colleagues, volunteers, and supporters,

Your generosity over the last year has fueled us. We are pleased to present you with CASA's 2022/2023 Annual Impact Report. In the last year, we've been focused on increasing supportive services to our residents and growing the number of units we own and operate. In the last 12 months, we've added more than 100 affordable units to our housing portfolio and still have over 250 units in the development pipeline. As we grow to

serve more of our community than ever before, it's you we have to

thank.

Thank you for providing our community's most vulnerable residents with a safe, stable home. We hope the following pages will show the true impact your support has made.

Homelessness is a complex issue, but the answer is simple:

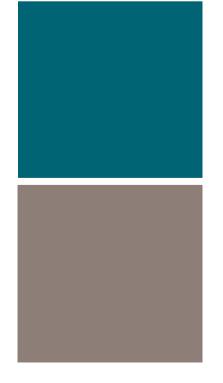
affordable housing. Thank you for being part of the solution.

In gratitude,

Everett McElveen, CEO and Sharonda Ocean, Board Chair







BOARD OF DIRECTORS

Sharonda Ocean, Board Chair
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Rob Griffin
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By the Numbers

CASA is proud to serve a unique, diverse group of people throughout its 570+ apartments.

26%
of CASA residents
are veterans



\$14,424

Average annual income of a CASA household



71% of CASA households are home to someone living with a disability



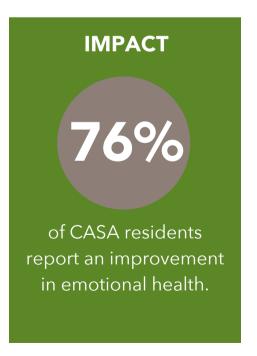
\$338.91
Average CASA household rent



92%
of CASA residents
report an improvement
in quality of life.

IMPACT

CASA Apartments
351 in Wake County
92 in Orange County
136 in Durham County
250
apartments in the development pipeline



Stories of Home

TREMAYNE

Tremayne is a US Navy Veteran. After leaving the military, times got hard and he found himself homeless. "It really was not easy. I just had to get myself together. This was not going to be the life for me," he says. Finally, the VA connected him with CASA and he moved into his very own apartment. Today, Tremayne is studying Radiology at Wake Tech.

"I'm not going to let anything hold me back from my dreams."





MARTHA

Martha's caretaker, Lynn, started working with Martha while she stayed at a nearby homeless shelter. They've been friends for more than 8 years.

"Sometimes things happen for the best. I have a much better life now."

MONICA

Monica has been a CASA tenant since 1995. Her apartment provides a stable home base to sustain and improve her emotional and physical health and has allowed her to live independently for 28 years.

"I was running out of options. CASA lets people have a peaceful place to live."





TARIQ

Tariq lives in a community specifically designed for veterans. Today, Tariq is able to focus on doing things that make him happy: fishing, reading, and taking care of his plants.

"Sometimes in life we all fall, but CASA helps you build yourself back up".

CASA is Growing

Kaleigh







Grosvenor Gardens: Acquired

CASA acquired this historic 62 unit property in late 2022 with support from Wake County's Affordable Housing Preservation Fund. This naturally-occurring affordable housing on Hillsborough St. was at risk of being sold to a for-profit developer and being torn down. We're proud to have preserved these units for our community.

King's Ridge: Under Construction

King's Ridge is CASA's most ambitious project to date. This 100 unit building off Sunnybrook Road will be home to individuals and families exiting homelessness, and will include a medical clinic staffed by WakeMed, case management, and other supportive services on site. This building is slated to be complete by September 2024. To learn more visit casanc.org/kingsridge



Method Road: Planning Phase

CASA is developing a 10-unit building for youth aging out of foster care, in partnership with the Hope Center at Pullen. The Hope Center will have designated office space in the community, a community room, and a unit for a live-in resident advisor. CASA is currently fundraising for this building's construction.



Brange County



Perry Place: Completed March 2023

Perry Place is named in memory of Velma Perry, an Orange County affordable housing advocate. This community contains 48 1- and 2-bedroom apartments on Merritt Mill Rd, and serves individuals and families earning less than 60% of the area median income.

Homestead Gardens: Planning Phase

Homestead Gardens will feature mixed-income affordable rental and homeownership units serving a wide range of households. The collaborative includes Self-Help, CASA, Community Home Trust, Habitat for Humanity of Orange County, the Town of Chapel Hill and UNC Horizons. CASA will be developing 54 apartments; 22 permanent supportive housing units, and 32 units for women with children in recovery in partnership with UNC Horizons.



Durham



Bryan Place: Under Construction

Bryan Place will be completed in the Spring of 2024. These 16 one-bedroom units, named in honor of longtime CASA Board Member and affordable housing advocate Nancye Bryan, will be designated for medically fragile folks who have experienced homelessness. At this property, CASA is partnering with Project Access Durham to provide referrals for the building.



Thank you, CASA Donors

Our list includes donors who gave more than \$2,500 cumulatively between July 1, 2022 and June 30, 2023. Contact Emma Doss with questions about the list or your gift: edoss@casanc.org

\$50,000+

Bank of America Cannon Foundation Disabled American Veterans Charitable Service Trust The Forest at Duke Gipson Family Foundation United Way of the Greater Triangle

\$25,000-\$49,999

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Donors listed in green are CASA Champions-donors who make monthly, sustaining gifts to support CASA's day to day work. Thank you, CASA Champions!

casanc.org/casa-champions

\$2,500-\$4,999

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King's Ridge Donors

Our list includes donors who gave more than \$10,000 cumulatively to support King's Ridge between July 1, 2022 and June 30, 2023. The Campaign for King's Ridge is a multi-year campaign that launched in 2020, therefore this is not a complete list of campaign donors. Contact Emma Doss with questions about the list or your gift: edoss@casanc.org

\$200,000+

Alliance Behavioral Health Zach and Katie Clayton Sandra Hoskins Legacy Foundation

\$100,000-\$199,999

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Wells Fargo
White Memorial Presbyterian
Church

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Katharine and Wally Andrew Blanche Spencer Williamson

\$10,000-\$49,999

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The Housing Solution Fund

Because CASA residents only pay 30% of their income on housing, the rent they pay is not enough to cover our operating expenses. This creates a gap. Donations to the Housing Solution Fund bridge that gap and keep people safe at home no matter what.

\$3,300 supports a CASA household for a year. \$1,650 supports a CASA household for six months. \$275 supports a CASA household for one month.

Give today at casanc.org/donate





Thank you.

To learn more about our work, to make a contribution contact Emma Doss, Director of Mission Advancement, at edoss@casanc.org, or (919) 307-3451.

Consider including CASA as a beneficiary in your will and join our Forever Home Society. For more information, visit casanc.org/foreverhome.

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