



MEDIA ALERT

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CASA's Campaign for King's Ridge recognizes Alliance Health for their gift to support permanent, supportive housing in Raleigh

(RALEIGH, NC) – CASA is pleased to announce a \$685,000 gift from Alliance Health to develop King's Ridge, a permanent supportive housing community for people and families moving out of homelessness in Wake County.

CASA's Campaign for King's Ridge is a public private partnership that has raised \$7M in private investment toward a construction goal of \$16.6M. The campaign also has a \$2M endowment goal to assist with long-term sustainability.

King's Ridge will provide apartments for 100 households, serving both individuals and families. The property's main floor will include community space, offices, and access to wrap around services like case management and integrated primary and mental healthcare. The site is well located minutes from downtown Raleigh with a public bus stop across the street.

King's Ridge will focus on housing those earning 30% of the Area Median Income (AMI) or less, who are chronically homeless and are living with a disability.

"In CASA's 30 years in operation, we've dreamed of creating a community with the impact that King's Ridge will have," says Mary Jean Seyda, CASA CEO. "The generous investment from Alliance Health will not only provide homes for our community's most vulnerable citizens, but they will also help shape Wake County into the inclusive, equitable community we know it can be."

Rob Robinson, Alliance Health CEO, says, "Alliance supports the need for high-quality, affordable and supportive housing in our catchment area, particularly for individuals who are homeless or at risk of homelessness. We wish CASA success."

King's Ridge is modeled after successful permanent, supportive housing models across the county like Moore Place in Charlotte, a 120-unit apartment community providing a home and supportive services to Charlotte's lowest income population.

CASA is a non-profit affordable housing developer and property manager whose mission is to provide access to stable, affordable housing for people who are homeless or at risk by developing and managing rental communities. Since 1992, CASA has focused on building and managing affordable housing for low-income families, individuals living with disabilities, and veterans. CASA actively manages nearly 500 affordable apartments and homes in Wake, Durham, and Orange counties and has plans to double its portfolio over the next few years. For more information, check out [Facebook](#) and follow on [Instagram](#).

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