



MEDIA ALERT

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CASA's Campaign for King's Ridge recognizes Baker Roofing and Jim & Gina Anthony for major gifts to support permanent, supportive housing in Raleigh

(RALEIGH, NC) – CASA is pleased to announce an in-kind gift of roofing supplies from Baker Roofing, as well as a \$100,000 gift from Jim and Gina Anthony/APG Advisors to develop King's Ridge, a permanent supportive housing community for people and families moving out of homelessness in Wake County.

CASA's Campaign for King's Ridge is a public private partnership that has raised \$11M toward a construction goal of \$16.6M. The campaign also has a \$2M endowment goal to assist with long-term sustainability.

"We're so grateful for the generosity of Baker Roofing and Jim and Gina Anthony," says Mary Jean Seyda, CASA CEO. "It's an amazing feeling to have such supportive partners working to make our community a better place."

King's Ridge will provide apartments for 100 households, serving both individuals and families. The property's main floor will include community space, offices, and access to wrap around services like case management and integrated primary and mental healthcare. The site is well located minutes from downtown Raleigh with a public bus stop across the street.

King's Ridge will focus on housing those earning 30% of the Area Median Income (AMI) or less, who are chronically homeless and are living with a disability.

Jim Anthony says, "CASA is one of the few organizations dedicated to creating DEEPLY affordable housing. It takes incredible coalition building to create the funding to do what is

otherwise nearly impossible. Gina and I wanted to be part of this significant effort with so many great partners, and we are so honored to do so.”

John C. Matthews, Executive Vice President at Baker Roofing, says, “Baker Roofing is excited to be a part of this dynamic effort and applauds CASA and the King’s Ridge team for bringing this type of project to Raleigh!”

King’s Ridge is modeled after successful permanent, supportive housing models across the county like Moore Place in Charlotte, a 120-unit apartment community providing a home and supportive services to Charlotte’s lowest income population.

CASA is a non-profit affordable housing developer and property manager whose mission is to provide access to stable, affordable housing for people who are homeless or at risk by developing and managing rental communities. Since 1992, CASA has focused on building and managing affordable housing for low-income families, individuals living with disabilities, and veterans. CASA actively manages nearly 500 affordable apartments and homes in Wake, Durham, and Orange counties and has plans to double its portfolio over the next few years. For more information, check out [Facebook](#) and follow on [Instagram](#).

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