



MEDIA ALERT

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White Memorial Presbyterian Church supports CASA's Campaign for King's Ridge

(RALEIGH, NC) – Through a year-long Major Mission effort, White Memorial Presbyterian Church has provided a \$133,000 gift to develop King's Ridge, a permanent supportive housing community for people and families moving out of homelessness in Wake County.

CASA's Campaign for King's Ridge is a public private partnership that has raised over 10M in private investment and 16M in public funding. The campaign also has a \$2M endowment goal to assist with long-term sustainability.

Everett McElveen, CASA CEO, says "CASA's staff, Board and the volunteers of the King's Ridge Campaign are deeply grateful to White Memorial for selecting King's Ridge as their 2022 Major Mission focus. This is another example of their congregation stepping up to assist our neighbors in need. We look forward to their continued partnership in the future."

Gloria Johnson, Associate Pastor for Outreach at White Memorial Presbyterian Church, says, "It was an honor for White Memorial Presbyterian Church to support King's Ridge through our Major Mission effort for 2022. This community will provide access to affordable housing and much needed services for our neighbors. We want to make our community safe and welcoming to all people, and we wish you all the best as you continue to be the hands and feet of Christ!"

King's Ridge will provide apartments for 100 households, serving both individuals and families. The property's main floor will include community space, offices, and access to wrap around services like case management and integrated primary and mental healthcare. The site is well located minutes from downtown Raleigh with a public bus stop across the street.

King's Ridge will focus on housing those earning 30% of the Area Median Income (AMI) or less, who are chronically homeless and are living with a disability.

King's Ridge is modeled after successful permanent, supportive housing models across the county like Moore Place in Charlotte, a 120-unit apartment community providing a home and supportive services to Charlotte's lowest income population.

CASA is a non-profit affordable housing developer and property manager whose mission is to provide access to stable, affordable housing for people who are homeless or at risk by developing and managing rental communities. Since 1992, CASA has focused on building and managing affordable housing for low-income families, individuals living with disabilities, and veterans. CASA actively manages nearly 500 affordable apartments and homes in Wake, Durham, and Orange counties and has plans to double its portfolio over the next few years. For more information, check out [Facebook](#) and follow on [Instagram](#).

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